## PARKS & RECREATION DEPARTMENT



6726 WALNUT STREET FRISCO, TEXAS 75034 TEL 972.292.6600 WWW.FRISCOFUN.ORG

TO: Members of the Parks & Recreation Board

FROM: John Evans, Athletic Coordinator

CC: Rick Wieland, Director of Parks & Recreation

Marcy Jones, Recreation Services Manager

DATE: June 7, 2010

RE: Monthly Report on the Registration, Participation and Revenue of the Athletic

**Programs** 

Revenue generated from registrations in May of 2009 was \$1,216. In the same month in 2010, the revenue was \$7,194. The 13 registrations for Soccer Tots in the month of May are pro-rated for the spring session. The Synergy Basketball Academy is a new program that was not offered in May 2009 and concludes in June. Registration continues for the Weatherford Summer Sports Camps that begin in June and includes various outdoor sports camps for ages 5-10 at Warren Sports Complex.

The Spring Athletic Leagues, which included Adult Softball, Men's Flag Football, and Adult Tennis, concluded in May with awards distributed to the winners after a successful spring season. Summer league registration for all of these leagues ends on June 1. These summer leagues will begin league play on June 7. The Frisco Tennis School concluded the spring session in May and the summer session begins on June 7. The chart below shows the comparison of registered participants and the revenue they generated in specific athletic programs.

Athletic Programs Attendance & Revenue				
Program	FY09		FY10	
Synergy Basketball	0	\$0	7	\$703
Soccer Tots	0	\$0	13	\$424
Friday Volleyball Clinics	0	\$0		\$506
Frisco Tennis School	20	\$1,216	95	\$5,561
TOTAL	20	\$1,216	115	\$7,194